



Snowbelt Musical Arts Association
11595 Hosford Rd.
Chardon, OH 44024
440-296-9610
www.snowbeltmusical.org
snowbeltmusical@gmail.com

Dear Supporter of the Arts:

The **Snowbelt Musical Arts Association** is a brand new 501(c)(3) nonprofit organization created to bring more live music to the Snowbelt region of Northeast Ohio. We provide opportunities for local people of all ages to participate in musical activities, both as performers and listeners.

Our **Lake Effect Concert Band** has already given nearly 100 adults a place to make music together and our **Blizzard Youth Winds** kept 93 middle and high school students playing their instruments this summer. Our first three concerts, presented free to the community, had a combined audience of over 1,000 enthusiastic listeners!

The Lake Effect Concert Band will be presenting a series of four concerts in this inaugural 2017-2018 season, bringing a variety of classic and pop music to audiences in Lake and Geauga counties. These family-friendly concerts will be held in October, December, March, and May at various locations. In order to put on these concerts and keep them free for our audiences, we must raise all of the money needed to cover rehearsal and concert space rentals, insurance, sheet music, instruments, equipment, promotion, guest artist and conductor fees, etc. We would also like to be able to expand our offerings to include more performing ensembles and educational opportunities for adults and children.

This is why we would like to invite you to promote your business with us. **Advertising in our concert program booklets** will provide your business or organization with exposure to a cultured target market of Lake and Geauga County residents, while supporting the Snowbelt Musical Arts Association in fulfilling its mission. A large percentage of our audience comes from the communities of Chardon, Chesterland, Concord, Madison, Mentor, Painesville, and Perry. Enclosed is an Advertising Agreement form with all the details you need to become one of our advertisers. Diane Gotliebowski, our program advertising representative, will be happy to assist you and answer any questions you may have. She can be reached by email at d.creativead@yahoo.com, or by phone at 440-223-5953.

If you would like to show even more support for the arts locally, please consider partnering with us as a season (\$2,000), concert (\$1,000), or principal (\$750) sponsor. Please contact me by email at snowbeltmusical@gmail.com, or by phone at 440-296-9610 for more details. Season, concert, and principal sponsors receive ad placement in our program booklets and on our website, plus additional benefits.

For more information about the Snowbelt Musical Arts Association, its mission, programs, and concert schedules, please visit our website at www.snowbeltmusical.org.

We look forward to seeing your business in our next concert program and seeing *you* at our next concert on October 15 at the Sisters of Notre Dame in Chardon!

Thank you for your support!

Greg Hillis
Executive Director, Snowbelt Musical Arts Association



2017-18 SEASON - PROGRAM AD SALES AGREEMENT

Advertiser's Name _____

Address _____

Contact Person _____

Telephone Number _____

Date _____

Cost of Ad _____

Advertiser Signature, Title

CONCERT DATES / FULL and/or HALF SEASON

_____ Fall/Winter 2017 Season: October 15th 2017, December 2nd 2017

_____ Spring 2018 Season: March 2018 (Date to be determined), May 18th 2018

(DEADLINE FOR ADS AND PAYMENT IS MONDAY, SEPTEMBER 25, 2017)

COVER ADS: UPON AVAILABILITY - FULL PAGE COLOR ADVERTISEMENT

Cover: Outside Back ___ Full Season \$600 / ___ Half Season \$400

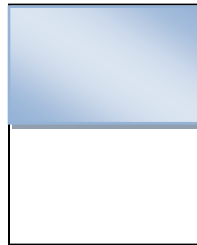
Cover: Inside Front or Inside Back ___ Full Season \$550 / ___ Half Season \$350

Interior Ad Sizes Below - Black/White or Gray Scale Advertisements



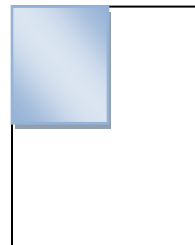
FULL PAGE
7.75"h X 4.75"w

___ HALF SEASON \$300
___ FULL SEASON \$450



1/2 PAGE
3.75"h X 4.75"w

___ HALF SEASON \$225
___ FULL SEASON \$325



1/4 PAGE
3.75"h X 2.25"w

___ HALF SEASON \$150
___ FULL SEASON \$200

PLEASE MAKE CHECK PAYABLE AND REMIT TO:
SNOWBELT MUSICAL ARTS ASSOCIATION
C/o DIANE GOTLIEBOWSKI, PROGRAM AD SALES
12130 BURLINGTON GLEN DRIVE
CHARDON, OH 44024
440-223-5953; d.creativead@yahoo.com