



Snowbelt Musical Arts Association
11595 Hosford Rd.
Chardon, OH 44024
440-296-9610
www.snowbeltmusical.org
snowbeltmusical@gmail.com

Dear Supporter of the Arts:

I'm sure you already know that the arts make an enormous impact toward creating a vibrant, thriving community. The **Snowbelt Musical Arts Association** was founded in 2017 with the goal of providing more opportunities for people of all ages in the Snowbelt region to engage and connect through musical activities, both as performers and listeners.

We currently sponsor three performing ensembles. The **Lake Effect Concert Band** is our concert band for adult musicians, the **Blizzard Youth Winds** is our concert band for middle and high school students, and **Polar Vortex** is our big band style jazz ensemble for adults. Annually, 200 musicians participate in our ensembles and more than 2000 people attend our family-friendly performances, all of which are presented free to the community.

Our 2019-2020 formal concert season will feature four concerts by the Lake Effect Concert Band and one by the Blizzard Youth Winds, bringing a variety of classical and popular music to audiences in Lake and Geauga counties. These concerts will be held in October, December, February, March, and May in Painesville and Chardon. In order to produce these dynamic concerts and keep them free for our audiences, we must raise all of the money needed to cover rehearsal and concert space rentals, insurance, sheet music, instruments, equipment, promotion, guest artist and conductor fees, etc. We would also like to be able to expand our offerings to include more performing ensembles and educational opportunities for adults and children.

Advertising in our concert program booklets will connect your business or organization with a cultured target market of Lake and Geauga County residents, while supporting the Snowbelt Musical Arts Association in fulfilling its mission. A large percentage of our audience comes from the communities of Chardon, Concord, Madison, Mentor, and Painesville. For as little as \$200 you can increase your visibility among these people who actively support businesses that support the arts. Your ad will appear in all five concert programs and you will also be listed as a Supporting sponsor on our website. Enclosed is an advertising order form with all the details. The form may also be completed online at our website.

If you would like to show even more support for the arts here in the Snowbelt, please consider partnering with us as a Season (\$2,000), Presenting (\$1,500) Concert (\$1,000), or Producing (\$750) sponsor. Please contact me by email at snowbeltmusical@gmail, or by phone at 440-296-9610 for more details. Season, Presenting, Concert, and Producing sponsors receive ad placement in our program booklets and on our website, plus additional benefits.

For more information about the Snowbelt Musical Arts Association, its mission, programs, and concert schedules, please visit our website at www.snowbeltmusical.org.

We look forward to seeing your business in our next concert program and seeing *you* at our next concert! Thank you for your support and thank you for helping improve the quality of life here in the Snowbelt!

Greg Hillis
Executive Director, Snowbelt Musical Arts Association



Program Ad Order Form 2019-2020 Season

Advertiser Information

Business Name	Contact Name
Billing Address	Contact Email
	Contact Phone

Prices listed include placement in all 4 Lake Effect Concert Band programs for the 2019-2020 season (Oct 13, Dec 7, Mar 20, May 17) and the Blizzard Youth Winds Winter Session concert program (Feb 13)

Programs are printed on heavyweight, gloss paper (100lb). Interior page ads are black and white, outside back cover and inside covers (subject to availability) are full color. Approximately 1,500 programs will be distributed through the season.

Ad Specifications

<input type="checkbox"/> New ad	<input type="checkbox"/> Outside Back Cover, full color, 7.75"h x 4.75"w - \$600
<input type="checkbox"/> Repeat ad	<input type="checkbox"/> Inside Front or Inside Back Cover, full color, 7.75"h x 4.75"w - \$500
<input type="checkbox"/> Repeat ad with changes (describe below)	<input type="checkbox"/> Full Page, black/white, 7.75"h x 4.75"w - \$400
	<input type="checkbox"/> Half Page, black/white, 3.75"h x 4.75"w - \$300
	<input type="checkbox"/> Quarter Page, black/white, 3.75"h x 2.25"w - \$200

Changes to repeat ad:

Please send your ad artwork in electronic format (PDF preferred) to: snowbeltmusical@gmail.com by **October 1, 2019**. If you need help creating an ad, please contact us.

Payment Method

<input type="checkbox"/> Check (Please send check made payable to: Snowbelt Musical Arts Association, 11595 Hosford Rd, Chardon, OH 44024)
<input type="checkbox"/> Credit Card or PayPal (we will send an invoice)

Comments

Thank you for advertising with SMAA. Please return this form to Snowbelt Musical Arts Association, 11595 Hosford Rd, Chardon, OH 44024 by **October 1, 2019**. If you have any questions, please call Greg Hillis at 440-296-9610.